

Be Financially Fearless

MASTER YOUR RELATIONSHIP WITH MONEY

PURSE *strings*™



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PurseStringsCo



Purse Strings for
Financially Fearless
Women



PurseStringsCo



Purse-Strings



HISTORY

Purse Strings, LLC was founded in 2015 after decades of observation and research showed women are underserved by financial industries, leaving them unprepared for their financial future.



TARGET PROFESSIONALS

Property and Casualty
Financial Planners/Advisors
Lenders
Realtors
Financial Coaches
Divorce Coaches
Business Coaches
Attorneys
Medicare/Medicaid
Debt Consolidation

What is Purse Strings?

Purse Strings offers straight-forward financial advice and an available-for-hire network of vetted professionals who specialize in serving women.

For Women

START TODAY

It doesn't matter if you have a little money or a lot, Purse Strings programming helps women who are ready to put themselves first and get smart about money.

STRAIGHT-TALK

Purse Strings is calling out the system's shortcomings that are designed to keep women underserved and ill-informed. We are committed to using layman's terms and provide information that is easy to understand.

SHARING STORIES

Our motto is – if we're not talking about money, we're not learning about money. We share financial triumphs and disappointments as education tools. You will hear real-life "it happened to me" stories.

RELIABLE RESOURCES

Have a question? Experiencing a moment of change in your life? Purse Strings is your one-stop destination for information, insights, resources, and a network of seasoned professionals ready to serve a female market.

YOU COME FIRST

We encourage and teach women to protect themselves, to ask the right questions and demand the right support. Don't assume anything.

For Financial Professionals

PROMOTIONAL PLATFORM

Purse Strings provides professionals with a high-energy promotional platform to publicize their services to an engaged demographic of women.

STRAIGHT-TALK

We put professionals in front of a motivated and educated female audiences who are inspired to act and motivated to participate in their success so that you can focus on doing the work you love.

SHARING STORIES

Purse Strings offers professionals a robust platform to promote their expertise and share WHY they are passionate about serving the female market.

RELIABLE RESOURCES

Purse Strings is a destination site for women who are looking for top-tier financial providers. We give our professionals warm leads, educated, and engaged customers who are ready to act.

YOU COME FIRST

Purse Strings is here to help you grow your business. We're ready to partner with you and help you achieve your business goals. We are your partners in promotion and marketing.